



Pure Sol Tan, LLC  
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March 5, 2006

Hi Steve:

This is just a letter to express my appreciation for all of your kind assistance in getting my first tanning salon business up and running successfully.

You may not know this yet, but I had been researching the tanning industry and the tanning business model for about 2 years before contacting you. Initially, I was thinking about opening a tanning franchise, but I concluded that the business model was simple and did not warrant a franchisor's involvement. I also thought that all I needed to open this business was to lease a space in a shopping center, buy some beds, and open the doors. However, as I learned more about the tanning business and became serious about opening a tanning salon, questions I had not considered before began coming up. There are questions such as:

- Which beds to buy?
- Who to buy the lotions from?
- Where to open the salon?
- How to price the packages?
- And many many more...

I found that there is a lot more to opening a tanning salon than I had initially assumed. As a result, I contacted you for assistance.

At first, I was quite apprehensive about our arrangement. However, now that sometime has passed and my business has been open for about 3 months, I have found that you are indeed a man of your word. You have been there for me and held my hand every step of the way and have done everything you said you would do. Your experience in this industry is invaluable. From creating a business plan to finding a demographically suitable location and negotiating a lease to hiring and training employees to marketing assistance, your customer service has been nothing short of excellent. During the process, you have saved me quite a few thousand dollars. In my humble opinion, you provide much more assistance and information than any franchisor does or would.

In conclusion, I sincerely believe that I could not have opened a successful tanning salon without your help. Therefore, I would like to take this opportunity to express my heartfelt gratitude. I thank you being an honest and frank tanning business consultant. With your continued assistance, I hope to open many more tanning salons over the years. I am happy to say that I look forward to having a long-term friendship with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Haresh Melwani", written over a horizontal line.

Haresh Melwani  
President

/hm